

## **Bath City Centre Manager**

**Salary: £45,000 p.a. plus benefits**

**Location: Central Bath**

The city of Bath has been attracting visitors for thousands of years and is famed worldwide for its Roman history and stunning Georgian architecture.

Bath is also a thriving retail, economic and business centre which is looking to the future as well as celebrating its past. Elements of the long term strategic plan "The Future for Bath Vision" are being delivered and the city centre is already experiencing a renaissance with the multi-million pound SouthGate retail development and the regeneration of its rail and bus stations.

Bath Plus is a new limited company that is being established to act as a partnership to oversee city centre management, tourism and events in the city at this exciting time. To help the company achieve its aims, Bath Plus is looking to appoint a professional in the role of City Centre Manager.

Reporting directly to the Chief Executive, the City Centre Manager will take responsibility for attracting investment, initiating projects and leading negotiations with stakeholders. The Manager will act as a 'catalyst for change' and be responsible for managing projects that will deliver visible improvements to Bath city centre.

The appointed candidate will be a recognised expert in the field, with considerable experience in city centre management and a track record of getting things done.

If you would like to apply for this key role in a truly unique city, please write with full details of your career history to date to:

John Carmichael  
Business Development Manager  
Bath Tourism Plus  
Abbey Chambers  
Abbey Church Yard  
Bath  
BA1 1LY

Closing date for applications: **Friday 15 February 2008**

It is anticipated that interviews will be held **w/c 22 February 2008**

For further details regarding this post, please contact John Carmichael on **john\_carmichael@bathtourism.co.uk** or **01225 477762**.