

Chief Executive

**Fixed term contract
to April 2010**

Salary: £50k



***Closing date for Applications:
Monday, September 8, 2008.***

Imagine life in Torbay on the English Riviera - cream teas, yachts in the harbours, Victorian splendour and Agatha Christie?

Just take a look beyond the palm trees and deckchairs and Torbay faces real challenges.

There are genuine economic issues to tackle, with the retail sector under pressure from new 'destination shopping' developments in Exeter and Plymouth.

So that's where you come in. We are looking for a senior figure to transform the trading environment in the three town centres of Torquay, Paignton and Brixham.

The first stage of that journey will be to lead Torquay to a successful BID ballot in early 2010. You'll need to build support among traders and develop a business plan with them to take 'the jewel of the English Riviera' to new heights.

You will need to be able to advise and influence at the highest level within all stakeholder groups – local government, MPs, the police and the private sector.

You will also have to show some entrepreneurial flair and develop revenue streams to support the aims of the BID. Experience of service-provision contract negotiations may well prove to be useful.

But you will also need to demonstrate an ability at an operational level – your ability to think and act strategically is great but you are also someone who doesn't mind rolling his or her sleeves up and getting things done.

All that will demand experience at a senior management level within the private sector and, ideally, experience of town centre management and a successful BID ballot process.

You won't be alone. Torbay has priority status for Regional Development Agency funding and a major regeneration vision is being developed by Torbay's directly-elected mayor.

It won't be easy, but you have the chance to make a difference and help make Torbay great again.

For further information including a Job Description and Person Specification or an informal discussion please contact Alan Denby, Torbay Development Agency, 5 Vaughan Parade, Torquay TQ2 5JG tel: 01803 296296 fax: 01803 214885 email: alan.denby@torbay.gov.uk