



Warwick BID Development Manager

£28,000 one year contract plus £5,000 bonus (with excellent further prospects)

Warwick BID Group have carried out feasibility work to determine the viability of a BID for Warwick Town Centre. They now wish to recruit a manager to take them through the development phase and to secure BID status for the town.

BIDs are a major new initiative to the UK. Originating in the USA and Canada, the prime aim is to give the business community greater influence in their town, to determine projects that they consider will improve their trading environment and which they will ultimately manage and deliver through the formation of a BID Company. BID projects seek to improve footfall, investment and help improve the economic, environmental and social vibrancy of an area.

You will lead a major consultation exercise to establish the requirements and priorities of the business, develop the BID Business Plan, lead the ballot process and all other phases to securing a BID. In essence, you will be the Champion for the BID, the front face of the initiative and will need to be 100 % committed to the process.

You will be self motivated, task orientated with a passion to succeed. You will need excellent interpersonal and communication skills, tact and diplomacy, project management experience and ideally have an insight into marketing. You will need to juggle a variety of tasks and work well under pressure. The post will be demanding but varied, with scope for personal development. (In essence, it is new and exciting and is not a job for the fainthearted!)

We can offer flexible working hours, a bonus arrangement and, if successful, the opportunity to develop your career in this new and expanding field. This BID is part of the Warwickshire BIDs Programme with BIDs secured in Rugby and Leamington Spa and others developing in Stratford upon Avon and Hams Hall Business Park, so you will have a good network of contacts to draw upon.

Interested? Call Mo Aswat, Project Advisor to Warwickshire BIDs on 07789792454 for more information, or send your CV with a letter of application to Mo Aswat, The Mosaic Partnership, 11 Johns Road, Radcliffe on Trent, Nottinghamshire. You can also email it to mo@themosaicpartnership.co.uk.

Closing Date: 30 June 2008

