

## **Business Improvement District Project Manager**

**Fixed term contract – two years      Salary: £30,000 - £34,000 p.a.**

VisitWorcester is the city centre and visitor management company set up in February 2007 to develop Worcester as a leading destination for business and visitors. A beautiful cathedral and university city, set on the banks of the river Severn, we have aspirations to see our city and its visitor economy develop significantly over the next five years.

### **The Role**

To help us to achieve these aspirations, we are looking to set up a Business Improvement District which will deliver the necessary support and funding from the local community to add to existing management budgets. We have ambitious plans to deliver a range of exciting and carefully targetted events to attract business and leisure visitors, an effective marketing campaign to bring one of the Midland's hidden gems to the notice of a wider public and a clean, green and safe strategy to make Worcester one of the most desirable cities in the country. Your role will be to ensure that Worcester achieves a positive BID vote within the next two years. The appointment is for a fixed term of two years with a possibility of extension.

### **The Person**

VisitWorcester is looking to appoint an enthusiastic and entrepreneurial project manager to lead the BID programme from the start to a positive vote in 2009. To succeed in this role, you will need to have a solid track record of success in town centre management, a clear understanding of what will motivate businesses to vote for a BID and of how the public and private sectors interact. You will possess first rate inter-personal skills, be a well-organised self-starter and committed to seeing complex projects through to their conclusion

**For an informal discussion, contact Georgia Smith, Head of VisitWorcester on 01905 722561.**

**To apply, download an information pack from [www.visitworchester.com/bidmanager](http://www.visitworchester.com/bidmanager) and return it to VisitWorcester, 2-4 Copenhagen Street, Worcester, WR1 2EY by 02/10/2007**

