

## Business Improvement District (BID) Manager

**Up to £45,000 p.a.**

**Fixed term contract  
Full time**

**Reading** is a top economic performer in the UK; the number one according to recent reports by Experian Business Strategies and Centre for Cities. Reading UK CIC is its economic development company with a key role in sustaining this success and with overall responsibility for Reading's Business Improvement District (BID).

The Reading BID went 'live' in April 2006 to deliver additional services that make our centre cleaner, safer, greener and better promoted & maintained. Our BID Manager is moving on and we are now looking to recruit a highly competent successor to carry on the excellent work done to date.

The role will be to continue the delivery of the current BID business plan and to create a positive climate within which local and national business stakeholders will consider a new and potentially expanded BID from April 2009. The ideal candidate will have frontline experience of managing operations, be fully

conversant with contract procedures and have a real passion for making things happen; knowledge of BIDs would be advantageous. This high profile post will require you to forge effective relationships with stakeholders at all levels, under the direction of the BID Committee, a sub group of the Company Board.

If you are interested in this position visit our interim website **[www.readingbids.co.uk](http://www.readingbids.co.uk)** for the job description, person specification and application details. For an informal discussion about the post call Tim Smith on 07921 493450.

**The closing date for applications is 12pm on Tuesday 28 August and it is anticipated that interviews will be held on 6 or 7 September 2007.**

**Reading UK CIC**