

Europe's new shopping capital...



Retail Birmingham Business Manager

£36,636 - £42,936

Birmingham is the best UK shopping destination outside London's West End, with over 1000 shops including four department stores, fabulous shopping centres and a fine selection of independent and high street stores.

The city centre retail area is now set to achieve even more success through an exciting new venture – Retail Birmingham Business Improvement District (BID) – a groundbreaking, private sector led scheme, in which businesses have voted to invest collectively to improve their trading environment.

With resources of at least £5 million over the next five years, the BID aims to ensure that Birmingham achieves its full potential as the region's shopping, leisure and lifestyle destination. To turn our exciting plans into a reality, we are seeking an exceptional individual to lead and manage the day-to-day marketing and operations of the BID.

You'll bring us extensive shopping centre or retail marketing experience, a proven track record in delivering successful campaigns and considerable experience of high-level partnership working. A natural communicator, with exceptional influencing skills, you also have a demonstrable track record of strong leadership and excellent project management.

This will be a City Council appointment, on a five-year fixed-term contract, funded and working on behalf of Retail Birmingham Limited. The post will be based at the Bullring and will require out-of-hours working as the service demands.

Birmingham City Council is currently undertaking a Pay and Grading review - as part of this review the grade and salary for this post may be subject to change from 1st April 2007.

For an application pack or to apply on line visit www.birmingham.gov.uk/jobs Alternatively, telephone 0121 464 1111 (8 am to 8 pm Monday to Friday) or text bccjobs to 0778 620 0403 with your name, address and job reference number T0320.

Closing date: Tuesday 10th April 2007.

be one in a million



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Retail
BIRMINGHAM

