

Burton upon Trent TOWN CENTRE MANAGER Salary Negotiable

We are looking for a dynamic and persuasive Town Centre Manager to lead the strategic development of Burton upon Trent town centre and develop and implement initiatives to enhance its image in the region as a place to work and shop.

A good communicator, you will be expected to develop working partnerships with both the private and public sectors that will enable you to prepare Business and Action Plans and the delivery of PR and Marketing strategies that will raise the commercial profile of Burton and increase business activity in the town.

You will be expected to have previous experience of working within a sensitive environment and be aware of the current issues facing town centre development.

If you possess enthusiasm and energy, are looking for a challenge where you can make a real difference, can balance the aims of the different stakeholders while working within an agreed budget you would relish this exciting opportunity to make a significant difference and really put Burton upon Trent on the map.

This post is initially offered on a fixed 3 year term basis.

Closing date 1st March 2007

Applications should be in writing together with your CV setting out your achievements to:

Mr Derek Liddle

Burton Town Centre Management Ltd, 1st Floor Market Hall, Market Place, Burton upon Trent,

Staffordshire DE14 1HA

Tel/Fax: +44 (0)1283 500047

e-mail: btcmbtinternet