



ATCM

association of town centre management



*Application for
membership
2011*



Applying for ATCM Membership 2011

Management of our Town Centres is essential to creating attractive, safe, vibrant and sustainable town centres. You are applying to join an organisation that provides:

- The only professional organisation representing all town centre stakeholders, working with over 600 centres, including Town Centre Partnerships, Business Improvement Districts, Markets and Evening Economy Partnerships.
- One membership fee that gives you triple membership of ATCM, UKBIDs and the International Downtown Association.
- A web-based Knowledge Bank and constant stream of bulletins, briefings and newsletters that ensures you have the up to date information that you need to keep your finger on the pulse.
- Our networking groups including Regional Meetings, BIDs Network Exchange, Key Cities Group and Street Operations Group provide you with over 75 opportunities each year to meet and share ideas with other people doing a similar role to you. At a time when funding for training is at a premium, using the combined intelligence of 500 practitioners through informal networking is terrific value for money!
- Our products and tools are designed to help you do your job. From our free tools such as the First Impressions, Board Member Skills Audit and our free guides including 100 Ways to Improve the High Street through to our Purple Flag accreditation and Healthcheck.



Membership is open to organisations involved in town or city centres; public and private, commercial and not-for-profits.

To apply, please read the membership and individuals categories overleaf and select the most appropriate one. If you are applying for Affiliate Membership, your application must be supported in writing by the Corporate or Full Member that the affiliation is connected to. If necessary this may be sent independently to the membership department. All applications are subject to acceptance by ATCM. You will be invoiced the appropriate amount on acceptance.

Alternatively, to join straight way, please use our online facility at: www.atcm.org

Any questions? email office@atcm.org or call 03003300980

Supported By:



Application for Membership



National
BIDs Advisory
Service
from ATCM

Please return this completed form to: Association of Town Centre Management, 1 Queen Anne's Gate, Westminster, London, SW1H 9BT
For questions: email office@atcm.org or call +44 (0)300 330 0980

1. Please tell us the type of organisation you are (tick more than one if needed):

- Town/city centre management initiative
- BID/prospective BID
- Retailer
- Property owner/developer
- Consultant
- Goods/service provider
- Other company
- Government department/agency, RDA etc
- County Council
- Unitary/Borough/District Council
- Town/Parish Council
- FT Student/Academic
- Other (please specify)

2. Please indicate the level of membership you are applying for:

Corporate Member

Full Member

you must specify which Band you are eligible for (see Subscription Rates above for explanation). I certify that I am eligible for the following band:

Band 1:

Town/city centre initiative ; BID ; company/organisation

Band 2

Town/city centre initiative ; BID ; company/organisation

Band 3

Town/city centre initiative ; BID ; company/organisation

Affiliate Member

Name of Full Member organisation to which the application relates

Overseas/Academic member

I certify that I am based outside the UK or work full time for an academic institution

Student: I am in full-time education

Organisation:

Surname:

Title:

First name:

Initials:

Position:

Address:

Postcode:

Tel:

Direct dial:

Mobile:

Email:

Fax:

Website:

Please name the City or Town Centre(s) or BID District you have responsibility for (please list all applicable):

Invoice address
if different:

Postcode:

Signature:

Date:

How did you hear about ATCM

If applying for Affiliate Membership:

I being a Full Member of ATCM/UKBIDs support the above application for Affiliate Membership:

Signature of existing
Full Member

Date:

Subscriptions

The subscription year runs from 1st January to 31st December. Applicants applying during the year pay fees on the following basis in the first year:

- Applications made 1st January – 31st March
Full annual fee
- Applications made 1st April – 30th June
75% of annual fee
- Applications made 1st July – 30th September
50% of annual fee
- Applications made 1st October – 31st December
125% of annual fee, providing membership to the end of the following calendar year at current year prices.

Membership categories

We have the following categories of membership:

Corporate champion: Restricted category open to only a limited number of organisations. If you are interested in knowing more about this category, please contact the Chief Executive via office@atcm.org

Corporate membership: This is open to any organisation. Up to six named individuals within the organisation will be entitled to receive membership benefits (one as a Full Member and five as Affiliate Members). These individuals may be nominated at the outset of membership or at any time during the period of membership. In addition to the normal membership benefits, Corporate Members are given first opportunity to secure sponsorship or exhibition space at ATCM events, a complete set of publications on joining, and are invited to participate in all networking opportunities. Corporate Members are also able to participate (subject to availability) in ATCM's programme of regional meetings.

Full membership: This is open to any organisation. Full membership provides one named individual within the organisation with all membership benefits (except those reserved for Corporate Members). Full members:

- are able to participate in regional, national and international networks
- receive free copies of all ATCM and UKBIDs newsletters, e-bulletins, publications, research papers and fact sheets
- have access to the searchable on-line Knowledge Bank in the member-only areas of the ATCM and UKBIDs websites which cover case studies, policy, articles, documents, news, and publications
- are able to attend ATCM, UKBIDs and IDA conferences, events and seminars at discounted rates, many of which have CPD recognition
- have access to a personalised on-line news cutting service for your town or company
- can secure exhibition space, sponsorship, delegate inserts, mail outs, publications and recruitment advertisements at discounted rates
- have access to legal services, fact sheets and free helplines
- can take advantage of discounted goods and services or other offers negotiated by ATCM
- have voting rights at the AGM and in Board elections, and after 1 year's membership are eligible to stand for election to the Board Full

Affiliate Membership: This is only open to co-workers/directors in an existing full membership organisation/company and to Town Councils where the next tier of local government is a Full Member. Affiliate members can access the same benefits as Full Members except they are not eligible to stand for election for the Board. There is a maximum of 5 Affiliate memberships permitted per full member.

This is open to organisations and individuals based outside the UK; those in full time education or those employed full time by an academic institution. Overseas and Academic members receive the same benefits as full members. We cannot offer reciprocal membership of IDA to applicants from North or Central America or the Caribbean.

ATCM Student membership: Student membership has been created to help support students who are enrolled on full-time accredited degree and diploma courses, with an interest in the management, development and delivery of town, city centres or places.

2011 Annual subscription rates

Corporate Champion: by application

Corporate Membership: £2350 plus VAT

Full membership:

This is available at three size-related price bands. Please read the categories carefully.

Band 1: £475 plus VAT

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) under 50,000 population
- (b) Prospective BIDs or BIDs with first year levy under £400,000
- (c) Companies/organisations employing 5 or fewer people at time of application

Band 2: £595 plus VAT

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) between 50,001 and 200,000 population
- (b) BIDs with first year levy of £400,001 to £750,000
- (c) Companies/organisations employing 6 – 25 people at time of application

Band 3: £750 plus VAT

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) over 200,001 population
- (b) BIDs with first year levy above £750,001
- (c) Companies/organisations employing 26 or more people at time of application

Affiliate membership: (see above for eligibility) £275 plus VAT

Overseas and Academic Membership: £275 plus VAT where applicable

Student membership: £35 + VAT

ATCM and UKBIDs offer you Triple membership – apply to join one organisation and you automatically receive full membership benefits of UKBIDs. You also become a reciprocal member of the Washington DC-based International Downtown Association (IDA) with access to a wide range of benefits.

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1 Queen Anne's Gate, Westminster, London SW1H 9BT

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