

Application for Membership 2009

Association of Town Centre Management



Photo courtesy of Portsmouth City Council

www.atcm.org



National
BIDs Advisory
Service

from ATCM

ATCM
association of town centre management

Applying for membership

ATCM and UKBIDs offer you dual membership – apply to join one organisation and you automatically receive full membership benefits of the other. You also become a reciprocal member of the Washington DC-based International Downtown Association (IDA) with access to a wide range of benefits.

To apply, please read the Membership Categories below and select an appropriate category. If you are applying for Affiliate Membership, your application must be supported in writing by the Corporate or Full Member that the affiliation is connected to. If necessary this may be sent independently to the Membership Department.

All applications are subject to acceptance by ATCM. You will be invoiced the appropriate amount on acceptance so send no money now.

The subscription year runs from 1st January to 31st December. Applicants applying during the year pay fees on the following basis in the first year:

Applications made 1st January – 31st March

Full annual fee

Applications made 1st April – 30th June

75% of annual fee

Applications made 1st July – 30th September

50% of annual fee

Applications made 1st October – 31st December

125% of annual fee, providing membership to the end of the following calendar year.

Please return the completed form to:

Association of Town Centre Management, 1 Queen Anne's Gate, Westminster, London, SW1H 9BT

For questions: email membership@atcm.org or call +44 (0)20 7222 0120

Membership Categories

We have the following categories of membership:

Corporate Champion: Restricted category open to only a limited number of organisations. If you are interested in knowing more about this category, please contact the Chief Executive simon.quin@atcm.org. Our current members in this category are Alliance Boots, HBOS, John Lewis Partnership, Land Securities, Marks & Spencer and Prupim.

Corporate Membership: This is open to any organisation. Up to six named individuals within the organisation will be entitled to receive membership benefits (one as a Full Member and five as Affiliate Members). These individuals may be nominated at the outset of membership or at any time during the period of membership. In addition to the normal membership benefits, Corporate Members are given first opportunity to secure sponsorship or exhibition space at ATCM events, a complete set of in print publications on joining, and are invited to participate in themed briefing events and other networking opportunities. Corporate Members are also able to participate (subject to availability) in ATCM's programme of regional meetings.

Full Membership: This is open to any organisation. Full membership provides one named individual within the organisation with all membership benefits (except those reserved for Corporate Members).

Full members:

- are able to participate in regional, national and international networks
- receive free copies of all ATCM and UKBIDs newsletters, e-bulletins, publications, research papers and fact sheets
- have access to the searchable on-line Knowledge Bank in the member-only areas of the ATCM and UKBIDs websites which cover case studies, policy, articles, documents, news, and publications
- are able to attend ATCM, UKBIDs and IDA conferences, events and seminars at discounted rates, many of which have CPD recognition
- have access to a personalised on-line news cutting service for your town or company
- can secure exhibition space, sponsorship, delegate inserts, mail outs, publications and recruitment advertisements at discounted rates
- have access to legal services factsheets and free helpline

- can take advantage of discounted goods and services or other offers negotiated by ATCM
 - have voting rights at the AGM and in Board elections, and after 1 year's membership are eligible to stand for election to the Board
- Full Membership annual subscription varies from £400 – £600 plus VAT per annum dependent on location or company size (see below).

Affiliate Membership: This is only open to co-workers/directors in an existing Full Membership organisation/company and to Town Councils where the next tier of local government is a Full Member. Affiliate members can access the same benefits as Full Members except they are not eligible to vote at the AGM or in Board elections or to stand for election for the Board. There is a maximum of 5 Affiliate memberships permitted per Full Member.

Overseas and Academic Membership: This is open to organisations and individuals based outside the UK and Ireland; those in full time education or those employed full time by an academic institution. Overseas and Academic members receive the same benefits as Full Members. We cannot offer reciprocal membership of IDA to applicants from North or Central America or the Caribbean.

ATCM Student Membership: As a student with an interest in place management or a related field such as Town Planning, Geography, Business Studies, Marketing etc, you are taking the first step towards a highly rewarding career. By being a Student Member of the ATCM you will not only demonstrate your commitment to the profession but you can also participate in the Association's activities to share information, access best practice and promote Town Centre Management. ATCM Student Membership has been created to help support students who are enrolled on appropriate accredited degree and diploma courses, with an interest in the management, development and delivery of town, city centres or places.

2009 Annual Subscription Rates

Corporate Champion: on application to the Chief Executive

Corporate Membership: £2150 plus VAT = £2472.50

Full Membership:

This is available at three size-related price bands. Please read the categories carefully.

Band 1: £420 plus VAT = £483.00

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) under 50,000 population
- (b) Prospective BIDs or BIDs with first year levy under £400,000
- (c) Companies/organisations employing 5 or fewer people at time of application

Band 2: £530 plus VAT = £609.50

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) between 50,001 and 200,000 population
- (b) BIDs with first year levy of £400,001 to £750,000
- (c) Companies/organisations employing 6 – 25 people at time of application

Band 3: £650 plus VAT = £747.50

- (a) Town/city centre initiatives/local authorities responsible for urban centre(s) over 200,001 population
- (b) BIDs with first year levy above £750,001
- (c) Companies/organisations employing 26 or more people at time of application

Affiliate Membership:

Affiliate Members/Non UK members/Academic institutions – Affiliate membership is only open to co-workers/directors in an existing Full Membership organisation/company and to Town Councils where the next tier of local government is a Full Member. Cost £250 plus VAT = £287.50

Overseas and Academic Membership: £200 plus VAT where applicable

Student Membership: £30 + VAT = £34.50

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1. Please tell us the type of organisation you are (tick more than one if needed):

- Town/city centre management initiative
- BID/prospective BID
- Retailer
- Property owner/developer
- Consultant
- Goods/service provider
- Other company
- Government department/agency, RDA etc
- County Council
- Unitary/Borough/District Council
- Town/Parish Council
- FT Student/Academic
- Other (please specify)

2. Please indicate the level of membership you are applying for:

Corporate Member

Full Member

you must specify which Band you are eligible for (see Subscription Rates above for explanation). I certify that I am eligible for the following band:

Band 1:

Town/city centre initiative ; BID ; company/organisation

Band 2

Town/city centre initiative ; BID ; company/organisation

Band 3

Town/city centre initiative ; BID ; company/organisation

Affiliate Member

Name of Full Member organisation to which the application relates

Overseas/Academic member

I certify that I am based outside the UK and Ireland or am in full time education or work full time for an academic institution

Student

Organisation:

Surname:

Title:

First name:

Initials:

Position:

Address:

Postcode:

Tel:

Direct dial:

Mobile:

Email:

Fax:

Website:

Please name the City or Town Centre(s) or BID District you have responsibility for (please list all applicable):

Invoice address
if different:

Postcode:

Signature:

Date:

How did you hear about ATCM

If applying for Affiliate Membership:

I being a Full Member of ATCM/UKBIDs support the above application for Affiliate Membership:

Signature of existing
Full Member

Date:

ATCM is Europe's largest membership organisation concerned with promoting the vitality and viability of town and city centres. Our 550 members include town centre management practitioners responsible for more than 700 centres, including nearly all major cities and many smaller locations. Through a joint membership arrangement with the International Downtown Association, our total membership exceeds 1,200 town centre and downtown practitioners and stakeholders and through our involvement in the Institute of Place Management we can provide our members with access to professional status and qualifications.

ATCM provides the main network and knowledge base for those involved in promoting the vitality and viability of town centres. We provide our members with an on-line news service on town centres and town centre policy; access to a fully-searchable information source on all aspects of TCM and BIDs; regular meetings for practitioners in each UK region to discuss emerging and relevant topics; an annual policy-focused conference; a Summer School to promote professional development; topic-based seminars on key issues; induction training and help-desk support. In addition we undertake and regularly publish research on key issues affecting town and city centres.



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