

PERSON SPECIFICATION

- Experience at an appropriate level in town centre management, business support or in a relevant field of work.
- Ability to win trust and confidence amongst key public and private partner agencies at a senior level.
- A working knowledge and understanding of the unique economic, retail and community needs of Leith Town Centre and West End based on demonstrable experience.
- Proven experience in project initiation, development and management with the ability to deliver town centre development.
- A demonstrable collaborative and consultative approach.
- In conjunction with others lead in the construction of a Leith Town Centre Business Plan and a West End Business Plan.
- Ability to encourage positive and constructive engagement of others within the community.
- Excellent oral and written communication skills with the ability to communicate with a diverse range of people using appropriate methods.
- Demonstrable experience of chairing meetings.
- Proven ability to successfully deliver projects.
- Experience working with elected members and council officers or equivalents.
- Be able to encourage local businesses to appreciate the longer term benefits of putting something back into the local community.
- Ability to establish effective working relationships with all key players to the benefit of Leith Town Centre and its environs.
- Knowledge of how to develop positive newstories and to gain wider coverage through the media to raise the profile of these parts of the city.